

Brian Lin

Senior Product Designer

7+ years of experience in Consumer and SaaS

Contact

brianlindesign.com

www.linkedin.com/in/b-lin/

github.com/brianlintendo

Tools + Tech

Design & Prototyping

- Figma, FigJam
- Framer
- Webflow
- After Effects

AI & Product Tooling

- Cursor
- GitHub Copilot
- v0.dev
- ChatGPT (workflow automation, prototyping, content systems)

Engineering & Dev

- VS Code, GitHub
- Codespaces
- React (basic–intermediate)
- TypeScript
- HTML / CSS
- Tailwind CSS

Awards

Kleiner Perkins Fellow

Selected as 1 of 10 designers from over 1,000+ applicants for this competitive tech fellowship

Terra.do Fellow

Founder-minded product designer operating at the intersection of AI, design, and engineering.

Work Experience

Fay Senior Product Designer

2025 – CURRENT

Designing the care journey for a Series B wellness nutrition startup.

- Leading end-to-end design for client and provider journeys, from referral and onboarding through long-term care and retention.

Odeko Senior Product Designer

2020 - 2024

Early design hire at a Series E startup powering 10K+ small businesses with \$200M+ ARR. Backed by Tiger Global and B Capital.

- Led 0→1 design across staffing, inventory, and logistics tools for coffee shop.
- Shipped products that enabled more efficient supply chains and local sourcing.
- Scaled the design system to support 6+ product teams.

SpeedX Lead UX Designer

2024 - 2025

Led end-to-end design of a fast-growing last-mile delivery driver app used by the fleet to manage deliveries and track parcels, enabling over 10,000+ parcels delivered daily.

Uber Eats Product Design

2019

Redesigned the restaurant pickup flow at Uber Eats now used globally across 25+ markets.

- Designed the online pickup flow for Uber Eats → \$10M+ in order volume in the first year.

Education

Washington University in St. Louis BFA

2016-2020

- BFA in Communication Design · Deans List
- Relevant Coursework: Interaction design, Human computer interaction (HCI), Front-end programming, Data systems